#### 2008 Annual Report

# In Uncertain Times An Unwavering Commitment



# A Firm Foundation

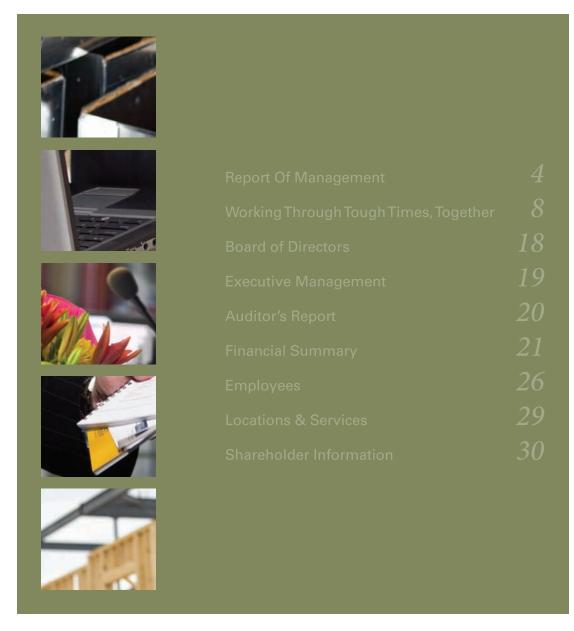


From the beginning, we have been determined to build a bank for the long term. We have advised our investors not to look for fast returns but to count on solid strategic growth.

Taking the long-term view means building a strong foundation. In a dozen years, Southern Community has established an infrastructure that will support our growth for years to come, a clear and vigorous internal culture, and an entrepreneurial approach to expanding our business. As much as anything, our commitment to enduring relationships has not changed. These strengths, combined with the excellent reputation built by our employees, remain the foundation of our efforts every day.

A solid foundation is never more important than when the winds are raging and the rain is pelting down. Those forces gathered strength in 2008. To some extent they have obscured the fundamental health and soundness of our bank. When the sun comes out – and it will – we expect Southern Community to be standing strong, better than ever from having successfully weathered the storm.

## **Contents:**



Southern Community Financial Corporation is a financial holding company headquartered in Winston-Salem, N.C. The corporation's common stock is listed on the NASDAQ Global Select Market under the symbol SCMF, and its trust preferred securities are listed under the symbol SCMFO.

The lead subsidiary, Southern Community Bank and Trust, founded in 1996, is a state-chartered bank that had over \$1.8 billion in assets and 22 banking locations in North Carolina as of December 31, 2008.

A full-service financial institution, Southern Community Bank and Trust specializes in serving retail customers, small and medium-sized businesses and residential homebuilders.

Visit our website at www.smallenoughtocare.com.

Executive Management Team: (back row) Jeff Clark, Scott Bauer, Rob Davis, (front row) Jim Monroe, Merle Andrews, Paul Neil, Jim Hastings.



## Report of Management

It is safe to say that in 2008 all of us saw changes unprecedented in our lifetimes. And like all financial institutions, Southern Community was subject to scrutiny and hard questions from shareholders who were struggling to understand what had gone wrong with the whole system and why hard-working Americans were having to pay the price.

At a time like this, it helps to know who you are and what you stand for. In that regard we are fortunate. Our employees know, our customers know, and our shareholders know that Southern Community puts service first. Living by our foundation, *Small Enough to Care*, has made it a little easier to establish priorities and make decisions even in extremely challenging times.

It has always been our conviction that senior and executive management needs are subordinate to our employees' needs. Accordingly, our senior people did not receive either bonuses or salary increases for 2008 performance. Knowing what we stand for also determines how we communicate about the impact of the economic recession on our plans and our progress. We welcome questions; we answer candidly.

#### An Unwavering Commitment

The "community" part of our name took on added meaning over the past year. The hits that our customers, our colleagues, our cities were taking made us aware of the extent to which we are all in this together. And it strengthened our resolve to weather this storm together.

Our customers in the building industry have been particularly hard hit. We have heard of, and from, builders whose other banks had shut the door on them. We have been determined to work with our customers in the construction industry in any way we can, confident that these relationships will continue and thrive when better days return. To help our builders who had houses financed with us still unsold 12 months after completion, we developed a buyer-incentive program. We offer \$10,000, no strings attached, to buyers of these houses for use toward the purchase price. We believe this will help not only the builders but people who have been waiting to purchase a home. We also have in-house mortgage programs to assist buyers, if needed.

We are underlining our commitment to our employees, to whom we owe our success and our solid reputation. We have assured them that their jobs are secure. Below the senior management level, we are making money available for salary increases based on performance. We have urged our employees to let their supervisors know if they need help because of a spouse's job loss or other catastrophic event.

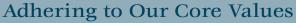
#### **Trying Times Bring Opportunities**

Our management team has been quick to understand that tough times can be the best teachers. I am proud of how our employees have responded to big challenges and swift changes. As an example, construction loans have been a mainstay of our business, and 2008 was a difficult year for builders. With this tough scenario, we have put together a real estate team to work with affected builders to complete homes and to help get them sold. Without a doubt, we will be a smarter and safer lender going forward.

We have been alert to any opportunities that accompany this major economic downturn. An obvious one was the Treasury Capital Program, better known as TARP. Though public misunderstanding of this program persists, TARP funds are enabling us to continue with our long-range plans for growth. As other sources of capital dried up, the \$43 million we received through the Treasury helps us to continue making loans to our customers and offers protection against what appears to be an extended economic downturn.

We finished 2008 with essentially the same number of people on the payroll as we started the year with, though we added new products and services as well as hundreds of new customers. We have learned to work leaner and smarter, a lesson that will stick when brighter days return.

We have been alert to changes in the competitive environment. There is no question that many people in our communities have had their faith in some banks shaken. They feel more comfort with Southern Community, with people they know and with a solid reputation for integrity and prudence. We are not waiting for these people to break down our doors to come to us. We stepped up our efforts to win them as customers in 2008, giving our employees incentives for building the business and developing even more competitive products and services.



Amidst all the turmoil, the majority of our strategies and plans went forward as anticipated. We continue to be a safe, sound, well-capitalized bank with very good liquidity.

Our financial strength was greatly enhanced during the last two years with the appointment of three industry veterans, Jim Hastings as Chief Financial Officer, Jim Monroe as Treasurer, and Craig Call as Controller. The appointment of Steve Robertson brought to three the number of financial experts we now have on the Board of Directors, a rarity for a bank board.

We continued our aggressive focus on commercial deposits, choosing one of our senior vice presidents, Robert Rogers, to head up a restructured and expanded department. One result has been to focus our sales people to make even more deposit calls. They report businesses are consistently amazed to find that a community bank has all the services they want and need. They also find Southern Community to be very competitive with the larger banks. A new product we developed is our Free Business 500 account, which offers business customers a free checking account with 500 free transactions per month – a significant benefit and a competitive first in our market. On the retail side, the introduction of our high-interest ME Banking account far exceeded expectations and brought us deposits from customers all over the country.

As planned, we built up our Wealth Management services this year, and we now have the full-service capabilities we know these customers expect. Among them are expanded 1031 tax-deferred exchange products and services. We formed a strategic alliance with Nationwide Exchange Services, in keeping with our practice of seeking out the best solutions in the market, and we hired an expert dedicated to 1031 exchanges.

Our steady efforts to be more efficient really started paying off in 2008. Incrementally it is costing us less and less to generate revenue. More revenue is dropping to the bottom line as we have completed major investments in our infrastructure over the past four years.

We have taken many opportunities to assure our customers that despite what they are hearing about the problems in our industry, Southern Community is in good shape. We let them know that we did not own any Fannie Mae or Freddie Mac preferred stock and were not affected by the placing of those agencies in conservatorship. We announced that we had been rated as a four-star, "Excellent" bank by Bauer Financial, an independent evaluation firm. We let our customers know that their deposits with us are insured to the maximums allowed by the Federal Deposit Insurance Corporation. We assured them that our total risk-based capital at year end was 13.75%, well above the 10% regulatory minimum.

In this most challenging year, Southern Community remained profitable, though, of course, not as profitable as we would have liked. We had excellent growth in loans and deposits; and our retail business, commercial business, and wealth management all did well in 2008. Countering that were issues in our credit portfolio, with 80% of them related to our builders and the building industry. We continued our commitment to the Raleigh and Asheville markets as planned and will see the opening of full-scale regional offices in those cities in 2009. Our capital and liquidity provides the strongest assurance that we will get through this rough period and achieve all our potential.

In many ways, this year put us to the test. Our willingness to stick to our philosophy of doing what is right was tested. Our insistence on doing right by our customers – no matter what caused the problem, no matter what else was on our plate, no matter what others were doing – was tested in 2008.

And at the end of a year of mounting challenges and a steep hill to climb, we do know what we stand for, and we are still the bank we set out to be. We firmly believe that when the economy turns and all these obstacles are behind us, Southern Community will be in a great position for years to come.

F. Scott Bauer Chief Executive Officer and Chairman of the Board of Director.

### Financial Highlights

In this challenging environment, it is critical that a bank be sound and have sufficient resources to fortify itself against the impact of economic headwinds. In particular, a bank's overall financial strength is measured by its capital adequacy and its liquidity.

The following table illustrates Southern Community's capital strength in comparison to industry standards:

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	Actual	Minimum Requirements	Well-Capitalized Requirements
Total risk-based capital ratio	13.80%	8.00%	10.00%
Tier 1 risk-based capital ratio	12.40%	4.00%	6.00%
Leverage ratio	10.57%	4.00%	5.00%

The term "liquidity" refers to our ability to generate sufficient amounts of cash to meet our needs for funding loan originations, deposit withdrawals, maturities for borrowings, and operating expenses. We measure our liquidity position by giving consideration to both on- and off-balance sheet sources of funds on an ongoing basis. We create balance sheet liquidity through the use of our investment portfolio and through other liquid assets, such as due from banks and fed funds sold. At December 31, 2008, this balance sheet liquidity amounted to \$361.9 million, or 20% of total assets.

In addition, our ability to borrow funds on either a secured or unsecured basis is of major importance. Our additional off-balance sheet borrowing capacity is \$441.3 million, or 24% of total assets at December 31, 2008.

We believe our strength in capital and liquidity is critical to allow Southern Community to operate with safety and soundness during these unprecedented times.

#### TARP Demystified

Southern Community received capital from the U.S. Treasury in the initial funding of the TARP Capital Purchase Program. Unfortunately, the term "bail-out" has become synonymous with the TARP program. We need to be clear about this: In receiving \$43 million through the program, we were not "bailed out." Nor did we need to be "bailed out."

The initial TARP program was established to provide a source of capital for healthy financial institutions because traditional sources of capital were not available. The intent was for banks to use this capital to keep the economy moving and to continue to make loans to their customers.

Southern Community decided to take part in the program for those very reasons. Obtaining capital elsewhere had become more and more challenging, as well as extremely expensive. We wanted to continue to serve our customers' borrowing needs. We wanted to protect the bank against an extended economic downturn.

Most of all, having this infusion of capital means that we can keep moving forward. It means we have not had to call a halt to the enhanced products and services we have been developing to provide customers with better returns on their savings. It means we can continue to initiate programs that help home buyers and builders in this tough housing market.

We are doing our best to help our customers during these difficult times. This capital ensures we can continue to do so.

# Keeping Faith with Our Customers

Think back to September 2008. The whole country seemed to be holding its breath, spellbound by the presidential campaign. The economic news grew more discouraging with each passing day. A sense that the United States was entering unknown territory had become pervasive.

Against this backdrop, Scott Boyles got the opportunity he'd been waiting for – the chance to own a business. Luwa USA, his employer, decided to divest itself of Logan Heating & Air Conditioning, a business unit Mr. Boyles had been managing for 10 years but one that no longer fit Luwa's strategic direction. Mr. Boyles had to decide quickly whether he wanted to try to buy the business.

"I had options," he said. "I also managed branch operations across North and South Carolina. I could continue with Luwa or take the entrepreneurial route. I'd always hoped to own my own business by age 40. I knew I had the spirit and the drive."

Given the severe economic downturn, it was hard to know whether sticking with a large company or going it alone posed the bigger risk. But Mr. Boyles decided to bet on himself.

"I was comfortable with the employee group we had, and I had known the financials of the company for over 10 years. I was able to put together a good plan."

It wasn't going to be clear sailing, however. The process of securing a loan from the Small Business Administration was, in his words, excruciating. And Luwa stipulated that the deal had to be sealed in 2008.

"I spent every waking minute trying to establish funding," Mr. Boyles remembers. "Even though the business was solid and stable, the banks were so apprehensive, and basically they said there was no way to make this happen by the end of the year. And some of them insisted on having fourth-quarter earnings. The business was 57 years old. I didn't understand why they needed the report of another 60 days."

A friend referred Mr. Boyles to Southern Community and specifically to commercial banker Thomas Barrier.

"Thomas and I hit it off. He was not particularly versed in Small Business Administration loans, but he found out who to contact, and he was in touch with her about every other day. I saw his eagerness to help me, and he became essentially my partner, which is what I wanted from a bank. Thomas gave me the sense that he would make my loan a priority.

"Everything happened the way Thomas told me it would happen. There were no hiccups at the end and nothing to raise either of our blood pressure. The wire transfer was completed at 11:30 on the morning of December 31."

Scott Boyles beat his personal deadline by almost six months. He turned 40 in May. Meanwhile, he is quick to refer friends and business associates to the can-do bank. "In tough times, especially," he said, "it's important for good companies to look out for one another."

#### **Better Yet**

With home sales dramatically down, we launched a buyer-incentive program. Any of our builder customers who have built houses that have been on the market at least 12 months are eligible to participate. We will give a buyer \$10,000 toward the purchase price, no strings attached. "I know there are a lot of builders hurting out there. It's very, very tough, and builders are having to be creative to keep afloat," said Don Berrier, owner of Berrier Construction Co. and a member of Southern Community's Kernersville, N.C., Advisory Board. He appreciates the fact that his bank has also been creative in helping its customers in the construction industry.





## Working Leaner, Working Smarter

We think of it as Branch #23, and it opened in April 2008.

Unlike our first 22 offices, this one is located in cyberspace. It encompasses our revamped and much more functional website, smallenoughtocare.com, and our online customer care center, SCB Connect. Staffed with five bankers, our virtual branch is open for business from 7:30 a.m. to 7:30 p.m. Monday to Friday, and from 9 a.m. to 1 p.m. on Saturdays. Customers can speak with a banker during those hours, or use online chat to get answers to their questions.

Customers who live outside our geographic footprint, and the growing numbers who simply prefer to conduct their personal business over the internet, can't say enough good things about our newest form of customer care. Like, "The new website is the most user-friendly bank site I've ever used. Everyone I've spoken to so far has been extremely knowledgeable, helpful, and friendly." And, "Your presence on the internet is excellent. It really helps to have warm and approachable voices on the other end." And, "Live online chat – what a great service feature from such a small bank!!!"

SCB Connect was just one of many improvements we made in 2008 that not only makes banking more convenient for customers but more cost-efficient for the bank. Not all those initiatives occurred online. Many were geared to creating efficiencies on the ground at our 22 bricks-and-mortar branches.

One such enhancement was the ability to provide digital account documents to our employees to save time and avoid a paper trail.

"Let's say you're a lender in our Greensboro office and you made a loan six months ago and the borrower comes back with another request," says Phil Doerr, Director of Technology and Operations. "Before you would have had to call somebody in Winston-Salem and ask them to pull all the documents and probably mail them to you. Now you can look at those documents on your desktop. After a loan closing, we scan all the documents at our central operations center, and then they're available 24/7 to authorized employees. It saves time for our employees and often speeds things up for customers."

Another enhancement in 2008 was branch data capture. All the transactions that take place across the teller lines in all of our offices are scanned at that branch, then compiled, balanced and submitted to the Federal Reserve System.

"Formerly there were at least two courier runs a day to the branches," Phil said. "We no longer move that paper to a central location. As tellers and others in the branch have downtime during the day, they do the scanning work. Central operations receives the information throughout the day."

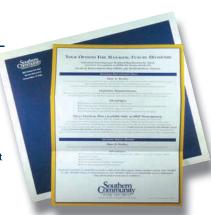
Phil and his group listen to our line-of-business managers to understand what tasks are eating up their time and what they would like to have automated.

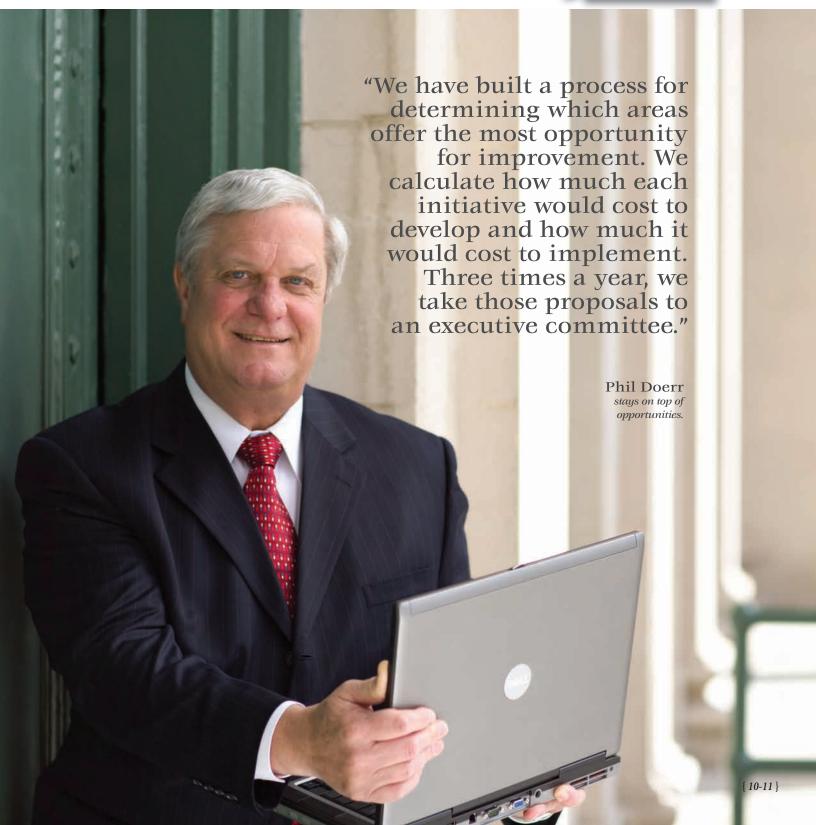
"We have built a process for determining which areas offer the most opportunity for improvement. We calculate how much each initiative would cost to develop and how much it would cost to implement. Three times a year, we take those proposals to an executive committee and they evaluate the proposals and choose which to implement," Phil said.

"We're always looking for ways to automate processes, make people more efficient, and lower the overall cost of business."

#### Better Yet

We're paying close attention to the best and most cost-efficient ways to get information to all our constituencies – customers, employees, shareholders, board members, and stock analysts. Now shareholders can elect to receive proxies online and vote online. They can also reinvest their dividends online. Since this service was made available, we are now seeing 53% participation in the Dividend Reinvestment Program. Our transfer agent tells us that's about twice the participation rate of our peers.





# Making The Leap from Good to Great

As the nation's biggest financial institutions came to the brink of disaster in the final months of 2008, Brenda Wood started noticing an upswing in a trend. People who were opening accounts at Southern Community for the first time were often switching from those megabanks.

As a teller at the Clemmons branch, Brenda is in a position to see some of the impact of the economic downturn firsthand.

And the move from a huge bank to Southern Community is one she made herself in 2001. Having been a teller for 10 years, Brenda became uncomfortable with the direction the big bank was taking.

"They were going to a 1-800 number for everything," she said. "There were a lot of complaints. The way they were treating customers made some people so mad I thought the door would go with them when they slammed out."

When she joined Southern Community, the real commitment to customer service was obvious.

People who worked at the bank understood that something like a misspelling in a new box of checks could be a major nuisance, not a minor glitch, to the person who ordered the checks.

Employees at Southern Community knew that even if an outside vendor was responsible for the mistakes made in issuing a debit card, it was up to the bank employees to get the problem resolved as fast and smoothly as humanly possible.

"We put the customer first," Brenda says. "We're trained to be friendly and use our customers' names, to be helpful and track down answers to their questions if we don't

have the answers, and to let them know something by the end of the day – not to leave them hanging."

People like banking where they are known, Brenda says. "Customers like to see someone who is familiar, and they will often ask to see the person who helped them the last time."

Fast, friendly, flexible service has always been our hallmark. In 2008, we worked even harder to seek out customers' desires and concerns. We sent thank-you letters to everyone who opened an account and included a survey. More than half of those 7,000 customers completed and returned the surveys – which also gave them the chance to indicate interest in any additional bank products and services. And we compile their compliments each month and mail them to all employees as encouragement to keep up the good work.

When we do hear a cause for concern, we address it head-on. Like the comment from a member of our board of directors that customers who use the drive-through service at our branches may not be getting the real Southern Community experience. That led to an initiative involving all of our branch managers and retail bankers to come up with a "wow factor." The result is a customer appreciation gesture every month at every branch – coffee, cookies, a flower, a thank-you note – a token of our very considerable esteem for the people who bank with Southern Community.

#### Better Yet

Jim Collins' business classic *Good to Great: Why Some Companies Make the Leap...and Others Don't* has been a must-read for our managers. Not surprisingly, finding our "hedgehog concept" – the one big important thing that makes our company great – was an easy task. Service is our passion, what we aim to be the best in the world at, our hedgehog. In 2008, this common focus was articulated in a company-wide contest to create a mascot. The winner, Harry T. Hedgehog, now regularly turns up in photographs that document our customer service and our community service. Harry even has his own MySpace page.





# Going All Out for Deposits

What could make a person – or hundreds of people – decide to open a checking account at Southern Community? As the first months of the year abundantly proved, the answer is ME Banking, which stands for Maximum Earnings Banking.

We had spent the latter half of 2007 developing this new product, one of our main strategies for increasing deposits. And it was a strategic move. The new account was targeted to people on the go, who used ATMs and debit cards frequently, who preferred to bank online, and who wanted to get more for their money. By requiring at least one automatic deposit and a minimum of 10 debit card uses each month, along with supplying monthly statements electronically, Southern Community was assured of regular deposits, merchant fees associated with debit card use, and savings on printing and mailing.

ME Banking was introduced with a striking marketing campaign. The same hip messages were carried through print, radio, web, and outdoor media. The unusually high interest rate captured the attention of national news organizations, including *The Wall Street Journal*, which caused a flurry of new customers.

ME Banking continues to be very competitive with the offerings of other banks and to bring us new customers, who tend to be younger and prefer to conduct their banking without stepping inside a bank office or to having a face-to-face encounter with a bank employee.

On the commercial front, the opening up of more opportunities to obtain deposits coincided with a planned restructuring and expansion of our cash management group. One of our senior vice presidents, Robert Rogers, was chosen to head up the effort.

"We began increasing our calling efforts in mid-2008 and really stepped up our visibility," said Robert, who assumed the new position of Director of Commercial Deposit Services. "We visit prospects and let them know that not all banks have the issues they are hearing about. We have money to loan."

Until 2008, our cash management staff consisted of three people. We restructured that area to include a marketing group for product and project management, a business analyst, and an electronic banking customer service specialist. Our three original people are now responsible only for sales, reflecting our stepped-up efforts to increase deposits in all regions.

"In the current economy we couldn't hire commercial deposit experts," Robert said. "We've done it all with internal people. On the plus side, we didn't have to get people up to speed on our culture and our service philosophy. We're getting our staff confidence level up. Where formerly we had our knowledge base of cash management in three or four people, we're broadening that knowledge across the board. We've got product sheets on every product, and we're taking time to do training with everybody.

"With all the turmoil in the industry, this is an opportunity to show what we can do," Robert said. "Prospects are amazed that Southern Community has a suite of services they expect only from big banks."

The commercial deposit group has been focusing its efforts on larger corporations, attorneys, real estate companies, and municipalities.

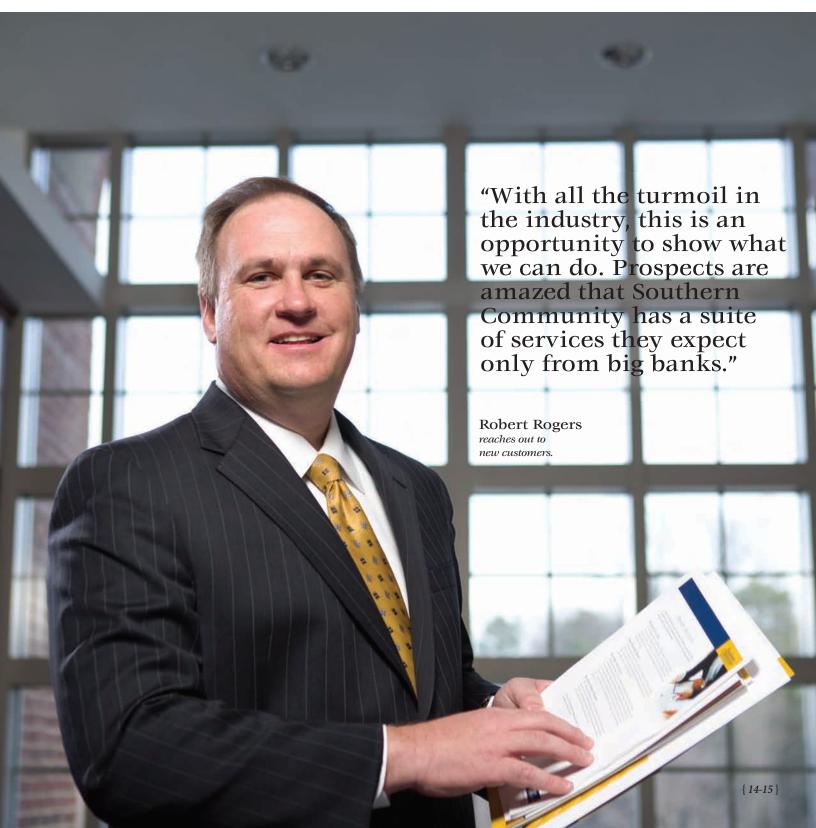
Our suite of business services, including lockbox, fraud protection, direct deposit of payroll, remote deposit capture, and online banking, is all geared to the requirements of those market sectors.

"We're getting out to these markets with call blitzes," Robert said, "and we're getting great feedback."

#### Better Yet

Within 90 days of its introduction, ME Banking had achieved the income goals that had been set for the entire first year. But when our new website was launched a few months later, with the capability of online account opening, ME Banking really took off. We quickly opened more than 600 accounts online, some 75% of them from customers outside our geographic footprint. The new product not only served our purpose of bringing in deposits – over \$23 million in the first six months – but also showed us that our geographic horizons are much wider than we had envisioned.





# In New Markets, a Familiar Focus

As we move into the major markets across North Carolina, our emphasis on building relationships is foremost. We know that long-term success depends not on the race for the best rates but on the strengths of personal relationships and a reputation for integrity and service. Often, both our reputation and our relationships precede us into new territory.

Randall Jones and Jeff Clark were good friends as undergraduates at N.C. State University. A lot of their time spent together was knocking on builders' doors at construction sites. The two college students built a small business in exterior power washing. They purchased the equipment and trailers, and hired other students to help with the work.

So it wasn't surprising that Mr. Jones was eager to back his college friend in another entrepreneurial venture. As he tells it, he was visiting his hometown of Winston-Salem about a dozen years ago, and he went to lunch with Jeff Clark.

"He told me he was going to be a principal in a start-up bank. I made a contribution," Mr. Jones remembered.

## "Once you know someone's work ethic and background, it's not a leap of faith. It's a given," he said.

While Jeff Clark was on his way to becoming president of Southern Community, Randall Jones had gone on from college to start his own business, Enpuricon, an environmental remediation contracting company. Headquartered in the Triangle, Enpuricon grew to have a second office in Charlotte and to employ some 100 people during peak times of the year.

Soon after Southern Community entered the Raleigh market, Randall Jones switched his personal accounts and his business accounts to the bank. It wasn't a matter of loyalty to his old fraternity brother.

"We had been with another financial institution for 22 years, and switching was a substantial endeavor," he said.

The big bank just hadn't seemed to care much about his business. When his accounts were assigned to a new manager, as happened quite frequently, he got the word via email. A year and more would go by without a call to see how things were going and whether the bank could serve him better.

"That's not the way I'm used to conducting business. That's not how Enpuricon works with our customers," he said.

"The personal touch sets Southern Community apart even in Raleigh's tough competitive environment," Mr. Jones said. He appreciates the friendly and excellent service he receives from Southern Community in every encounter, but he would not have made the move if it hadn't made great financial sense.

"Southern Community is extremely competitive. There were financial advantages as well," he said. "I look at it as a win-win."

#### Better Yet

In Raleigh to the east, as in Asheville in the western part of North Carolina, Southern Community has moved in gradually, establishing a customer base before setting up the kind of regional office you'd expect from a bank. And in both new markets, we've taken our time finding just the right location before buying land and beginning construction. In 2009, the two new regional offices will open.



Randall Jones, who is a member of the Raleigh Advisory Board, says he is extremely excited. "The location has a high volume of traffic and a great mix of commercial and residential development. The ability to have that branch enhances all the bank's strengths," he said. "This will catapult Southern Community to the forefront."





#### Don G. Angell Director Emeritus

"You can't put a square stick in a round hole, and most banks have required that the stick be round," said Don Angell. "I've been a square stick my whole life."

Don, an entrepreneur whose business ventures are many and national in scope, was among the earliest to recognize that Winston-Salem needed the bank that Scott Bauer envisioned, a bank that would work for people with big ideas for their own businesses. After hearing Scott's plans, Don became one of the first five investors in Southern Community.

Now that the bank is over 12 years old, he says the entrepreneurial spirit is still strong, and notes that Scott Bauer, Jeff Clark, and Rob Davis are still personally involved, still the lenders they set out to be. "I have banked all over the United States, literally, and there are no three finer lenders than Scott, Jeff, and Rob," he said.

For an inveterate entrepreneur like Don Angell the start-up is the exciting part. This year, he retired from Southern Community's board, and is devoting his considerable energy to three major projects of his own. He said he knows he is leaving the bank in the hands of good, caring people, with a strong sense of their fiduciary responsibility, who are able to communicate the bank's mission and message very well.

We thank Don for the leadership, zest and can-do spirit he has brought to Southern Community. We wish him the best in the innovative work he is doing in the larger community. We have all benefited enormously from having this square stick with us.



## Board of Directors

## 1. Edward T. Brown

General English Farming Board Committees: Nominating & Compensation; Corporate Governanc Audit; Loan; Executive

## 2. W. Samuel Smoak Retired, The Pleasants Group Board Committees: Audit; Investment

#### 3. Matthew G. Gallins

President, Gallins Foods, Inc. *Lead Director* 

ard Committees: Audit; Loan; Trust; Executive

#### 4. James G. Chrysson

Co-Owner/Vice President, CB Development Company, Inc. Vice Chairman of the Board Board Committees: Executive; Nominating & Compensation; Corporate Governance; Loan

#### 5. H. Lee Merritt, Jr.

#### 6. F. Scott Bauer

Chairman of the Board
CEO, Southern Community Financial Corporation

#### 7. Stephen L. Robertson

#### 8. William G. Ward, Sr., MD

Professor of Orthopedic Surgery, Wake Forest Medical Center Board Committees: Executive; Nominating & Compensation; Corporate Governance; Investment

#### 9. Beverly H. Godfrey

President and CEO, Coldwell Banker Triad Realtors

#### 10. James O. Frye

Retired, The Community Bank Board Committees: Investment; Loan; Trust

#### Lynn L. Lane (not pictured)

Retired, RJ Reynolds Tobacco Holdings, Inc. (now Reynolds American, Inc.) Board Committees: Nominating & Compensation; Corporate Governance; Audit

#### **Directors Emeritus:**

Don G. Angell C. J. "Pete" Ramey Durward A. Smith, Jr.

## Executive Management



#### F. SCOTT BAUER

#### Chairman of the Board, Chief Executive Officer: Southern Community Financial Corporation, Southern Community Bank and Trust

In creating the model for what would become Southern Community, Scott Bauer drew from extensive experience. A native of Winston-Salem, Bauer graduated from the University of North Carolina at Chapel Hill with a B.S. degree in Business Administration and later received a Master's degree in banking from the prestigious Stonier Graduate School of Banking at the University of Delaware. He spent the first five years of his banking career at Wachovia Bank before joining Northwestern Bank as a commercial banker. After Northwestern was acquired by First Union, he continued to sell corporate services to middle-market companies. In 1989, Bauer moved to Southern National Bank and later became the bank's city executive in Winston-Salem. Shortly after Southern National Bank was acquired by BB&T, Bauer resigned to devote his time to forming Southern Community.



#### JEFF T. CLARK

President: Southern Community Financial Corporation, Southern Community Bank and Trust Jeff Clark, one of the original 13 employees, became President of Southern Community Bank and Trust in 2001 and President of Southern Community Financial Corporation in 2004. A native of Winston-Salem, he received a degree in Business Administration from High Point University. After participating in NationsBank's commercial lending training program in 1988, he became an Assistant Vice President and Commercial Lending Officer. In 1991, he left to join Southern National Bank, where he was named top commercial lending officer in 1994. He worked for BB&T after it acquired Southern National, leaving in 1995 to become Vice President of Sheffield Financial Corporation. He is a graduate of the Master's program at the Stonier School of Banking and the North Carolina Bank Directors College.



#### JAMES HASTINGS

#### Executive Vice President, Chief Financial Officer: Southern Community Financial Corporation, Southern Community Bank and Trust

Jim Hastings provides Southern Community with extensive experience in financial management and executive leadership roles. After beginning his career in Boston with Arthur Andersen, Jim progressed through a number of accounting and financial positions with Seafirst Corporation and its subsidiary, Seattle-First National Bank. In 1985, he joined Heritage Bank and served as its Chief Financial Officer for 14 years. Jim has held executive operating roles as the Director of Mortgage Banking at Cape Cod Five Cents Savings Bank and as President and CEO with Federal Savings Bank in New Hampshire. He has a Masters in Business Administration in Finance from the University of Washington and an undergraduate degree in Accounting from the University of Notre Dame. He is licensed as a Certified Public Accountant.



#### JAMES C. MONROE

#### Senior Vice President, Treasurer

Jim Monroe joined Southern Community as Treasurer in 2007 after spending seven years performing similar functions at The South Financial Group in Greenville, South Carolina. Mr. Monroe acted as Interim Chief Financial Officer for most of 2007. He is a graduate of The Citadel in Charleston, South Carolina.



#### MERLE B. ANDREWS

#### **Executive Vice President, Senior Operating Officer**

Ms. Andrews left Wachovia Bank in 1987 to help form The Community Bank in Pilot Mountain. As Chief Financial Officer, she was responsible for operations and personnel and was elected to the Board of Directors in 1990. She is Vice President of the Surry County Arts Council and serves on the Lay Advisory Board of the Comprehensive Cancer Center at WFU Baptist Medical Center and the Winston-Salem Chamber of Commerce Board of Directors. At Southern Community, she has been named head of operations and personnel. Ms. Andrews is a graduate of Wake Forest University and the University of Colorado Graduate School of Banking.



#### ROBERT L. DAVIS

#### Executive Vice President, Commercial Banking Executive

As a life-long resident of Winston-Salem and one of the founding employees of Southern Community, Rob Davis has served as Executive Vice President since 2003. In the banking industry for more than 20 years, Rob began his career as a commercial lender with Southern National Bank, joining Southern Community in 1996 as Vice President of Commercial Lending. He earned a degree in Business and Economics from North Carolina State University and is a 2004 graduate of The Graduate School of Banking at Louisiana State University.



#### Executive Vice President, Chief Credit Officer

With more than 20 years of banking experience, Paul Neil manages the Credit Administration and Risk Management functions for the Bank, reviewing and approving commercial and consumer loan portfolios. He is a vice president of the Triad Risk Management Association, and has earned -Credit Risk Certification from that organization. Mr. Neil is a graduate of Wofford College.



## 2008 Financial Summary

#### Report of Independent Registered Public Accounting Firm

To the Stockholders and the Board of Directors Southern Community Financial Corporation and Subsidiary Winston-Salem, North Carolina

We have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheets of Southern Community Financial Corporation and Subsidiary as of December 31, 2008 and 2007, and the related consolidated statements of operations, comprehensive income, changes in stockholders' equity, and cash flows for each of the years in the three-year period ended December 31, 2008, (not presented herein); and in our report dated March 16, 2009, we expressed an unqualified opinion on those consolidated financial statements. The accompanying condensed consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the information set forth in the condensed consolidated financial statements from which it has been derived.

In our opinion, the information set forth in the accompanying condensed consolidated balance sheets as of December 31, 2008 and 2007, and the related condensed consolidated statements of operations for each of the years in the three-year period ended December 31, 2008, is fairly stated, in all material respects, in relation to the consolidated financial statements from which it has been derived.

Raleigh, North Carolina

Sixon Highes Pue

March 16, 2009

## Consolidated Financial Highlights

Southern Community Financial Corporation and Subsidiary (Dollars in thousands, except per-share data)

	2008	2007	2006
Operating Results			
Net Income Available to Common Shareholders	\$5,669	\$7,554	\$4,198
Net Income Per Common Share:			
Basic	0.33	0.43	0.24
Diluted	0.33	0.43	0.24
Operating Ratios			
Return on Average Assets	0.34%	0.50%	0.31%
Return on Average Equity	4.02%	5.45%	3.11%
Net Interest Margin	2.99%	3.19%	3.30%
Non-Interest Income to Total Revenue	19.21%	20.57%	8.28%
Efficiency Ratio	71.65%	74.23%	80.64%
Dividend Payout	48.48%	36.05%	56.26%
Asset Quality			
Non-Performing Assets to Total Assets	1.12%	0.18%	0.25%
Net Charge-Offs to Average Loans	0.28%	0.14%	0.13%
Allowance for Loan Losses to:			
Period End Loans	1.43%	1.20%	1.26%
Non-Performing Loans	131%	695%	495%
Capital	40.530/	2 222/	0.700/
Tier 1 Leverage	10.57%	8.96%	8.73%
Tier 1 Risk-Based	12.46%	10.28%	10.20%
Total Risk-Based	13.80%	11.44%	11.40%
Per Share of Common Stock			
Price for Year:			
High	\$7.89	\$10.97	\$11.09
Low	۶۲.69 2.11	6.25	8.76
Close	3.51	8.53	10.08
Tangible Book Value	5.75	5.24	4.84
Tangible book value	3.73	3.24	7.07

## Condensed Consolidated Statements of Operations

Southern Community Financial Corporation and Subsidiary (Dollars in thousands, except per-share data)

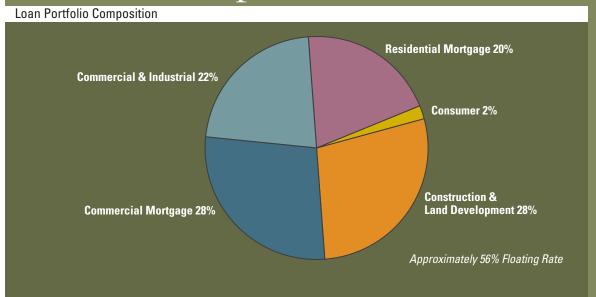
	2008	2007	2006
Interest Income			
Loans	\$82,125	\$86,673	\$73,492
Investment securities available for sale	12,378	8,819	8,529
Investment securities held to maturity	2,184	3,208	3,390
Federal funds sold	<u> 55</u>	<u>208</u>	<u>109</u>
Total Interest Income	<u>96,742</u>	<u>98,908</u>	<u>85,520</u>
Interest Expense			
Money Market, NOW and savings deposits	11,412	15,499	10,552
Time Deposits	23,236	23,024	22,867
Borrowings	<u>14,634</u>	<u>16,618</u>	<u>11,379</u>
Total Interest Expense	<u>49,282</u>	<u>55,141</u>	<u>44,798</u>
Net Interest Income	47,460	43,767	40,722
Provision for Loan Losses	<u>8,165</u>	<u>2,775</u>	<u>2,510</u>
Net Interest Income After Provision for Loan Losses	<u>39,295</u>	<u>40,992</u>	<u>38,212</u>
Non-Interest Income	<u>11,282</u>	<u>11,331</u>	<u>3,678</u>
Non-Interest Expense			
Salaries and employee benefits	22,038	21,218	18,826
Occupancy and equipment	7,679	7,928	6,835
Other	<u>12,372</u>	<u>11,754</u>	<u>10,141</u>
Total Non-Interest Expense	<u>42,089</u>	<u>40,900</u>	<u>35,802</u>
Income Before Income Taxes	8,488	11,423	6,088
Income Tax Expense	_2,634	_3,869	1,890
Net Income	\$5,854	\$7,554	\$4,198
Net income	<u>#3,034</u>	<u>Ψ1,33+</u>	<del>\$4,130</del>
Effective dividend on preferred stock	185		-
Net income available to common shareholders	<u>\$5,669</u>	<u>\$7,554</u>	<u>\$4,198</u>
Per Common Share			
Net income			
Basic	\$0.33	\$0.43	\$0.24
Diluted	0.33	0.43	0.24

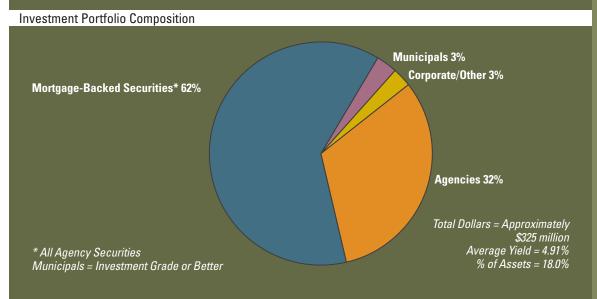
## Condensed Consolidated Balance Sheets

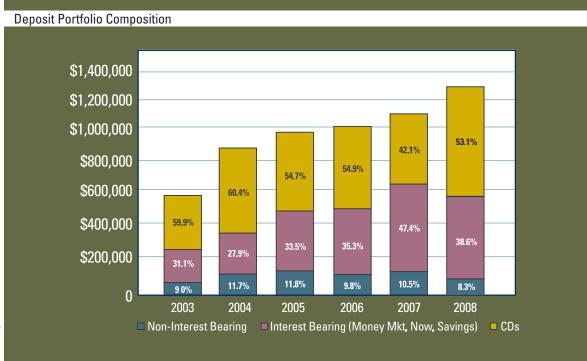
Southern Community Financial Corporation and Subsidiary (Dollars in thousands)

	2008	2007
Assets		
Cash and due from banks	\$25,215	\$31,905
Federal Funds Sold and Other Interest-Bearing Deposits	2,180	2,250
Investment securities		
Available for sale, at fair value	229,223	159,121
Held to maturity, at amortized cost	35,231	69,812
Loans held for sale	316	1,929
Loans	1,314,811	1,188,438
Allowance for loan losses	<u>(18,851)</u>	<u>(14,258)</u>
Net Loans	1,295,960	1,174,180
Premises and equipment	40,030	38,997
Goodwill	49,501	49,792
Other assets	56,122	41,196
Total Assets	<u>\$1,803,778</u>	<u>\$1,569,182</u>
Link lifet		
Liabilities		
Deposits	<b>6102.040</b>	Ø100 00E
Demand	\$102,048	\$109,895
Money Market, NOW and Savings	475,772	495,448
Certificates of Deposit	655,292	439,894
Total Deposits	1,233,112	1,045,237
Short-term borrowings	145,197	117,772
Long-term debt	228,016	254,633
Other liabilities	9,743	9,201
Total Liabilities	1,616,068	1,426,843
Total Liabilities	1,010,000	<u>1,420,043</u>
Stockholders' Equity		
Cumulative preferred stock (Series A), no par value,		
1,000,000 shares authorized; issued and outstanding		
42,750 shares at December 31, 2008	40,690	
Common Stock, no par value, 30,000,000 shares	,	
authorized; 16,769,675 and 17,399,882 shares issued and		
outstanding in 2008 and 2007, respectively	119,054	119,101
Retained earnings	24,901	22,198
Accumulated other comprehensive income	3,065	1,040
Total Stockholders' Equity		142,339
Total Liabilities and		
Stockholders' Equity	\$1,803,778	\$1,569,182

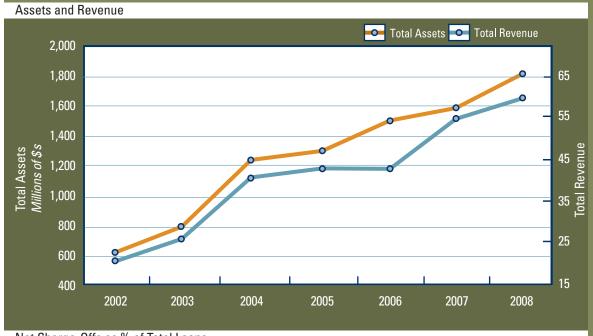
### Selected Portfolio Compositions

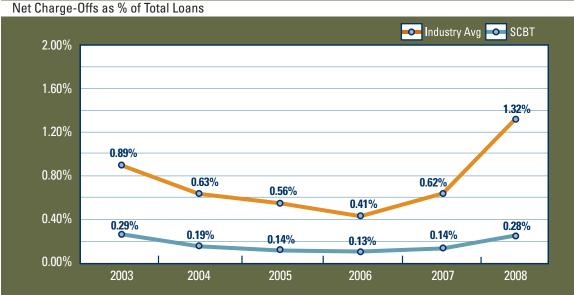


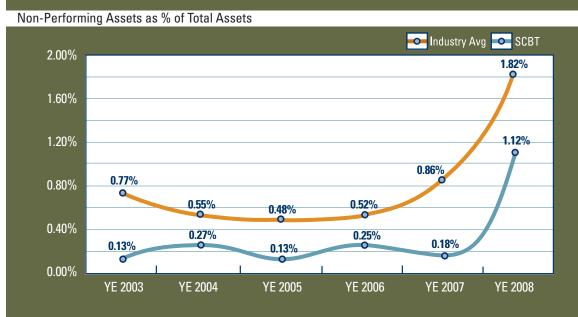




### Year-End Results







## People

#### **Executive Administration**

F. Scott Bauer Chief Executive Office

Jeffrey T. Clark

President

Merle B. Andrews
Executive Vice President,
Sonier Operating Officer

Robert L. Davis, Jr. Executive Vice President, Commercial Banking Group Manager

James Hastings Executive Vice President, Chief Financial Officer

Paul E. Neil, III Executive Vice President, Chief Credit Officer

#### **Corporate Administration**

Carolyn J. Hemming
Receptionist

Karen M. Martin Banking Officer, Receptionist

Kim D. Phillips
Vice President, Executive Assistant
to President, Customer Service
Relationship Manager

Elizabeth H. Prince (Liz)
Assistant Vice President,
Executive Assistant, Investor Relations

Christine B. Suber
Recentionist

#### **Commercial Finance**

Jonathan G. Cooke Vice President, Senior Account Executive

Diane B. Knierim Commercial Finance Processor

Rebecca J. McKenzie
Assistant Vice President,
Commercial Finance Operations Manage

William C. Morris, Jr. Vice President,

Account Executive Manager
Karen C. Sain

John P. Walker

Commercial Finance Portfolio Analyst

#### **Commercial Loans (W-S)**

Lacy S. Azevedo Banking Officer, Commercial Banking Support Manager

Thomas D. Barrier
Banking Officer,
Commercial Banker

Edwin L. Bland Vice President, Commercial Banker

I. Clenton Gentry, Jr. Assistant Vice President, Commercial Banker

Roger A. Greene

Assistant Vice President, Commercial Banker

Laurie H. Jamison Vice President, Cash Management Specialist

T. Brent Kirby
Vice President, Commercial Banker

Michelle B. Koster Vice President, Commercial Banker

Elizabeth C. Lenn Vice President, Commercial Banker Stacey M. McGowan

Commercial Banking Support Specialist

William H. Roberts, IV (Hugh) Senior Vice President, Forsyth Regional Banking President

Robert A. Rogers
Senior Vice President Commerci

Senior Vice President, Commercial Deposit Services Director

David A. Styers

Assistant Vice President, Commercial Banker

Don P. Symons
Vice President,
Cash Management Dena

Cash Management Department Manager

Trenton D. Wall

Banking Officer, Commercial Associate

Lisa D. West Assistant Vice President, Cash Management Specialist

Katrina G. Zink
Commercial Banking Support Specialis

Compliance

Ruth A. Bass BSA Administrator

Theresa N. Johnson

Letitia H. LeBeauf

Kathleen R. Mansfield Compliance Specialist

Johnnie L. Midyette Assistant Vice President,

S. Melanie Rutledge

Banking Officer, BSA Administrator

Melanie B. Thacker
Vice President, Director of Compliance/BSA Officer

**Construction Loans (W-S)** Stephanie J. Burton

Banking Officer, Construction Lending Support Specialist

Mark D. Dodson

Michael W. Haves

Construction Loan Department Manager

Susan H. Martin
Banking Officer,
Construction Londing Support Specialis

Construction Lending Support Specialist Wayne E. Reece Vice President, Construction Lending

Acquisition & Development Specialist R. Bradley Westmoreland

Senior Vice President, Construction Loan Division Manager

Richard Westmoreland

Toni P. White
Assistant Vice President,
Construction Lending Support Specialist

Andrea C. York

**Credit Administration** 

William K. Ausborn (Keith) Assistant Vice President, Credit Risk Analyst

Vickie M. Ball

Vice President, Commercial Credit Officer William A. Barker

Vice President,
Retail Credit Risk Manager

John C. Bennett (Jack) Vice President, Commercial Credit Officer

Virginia W. Carter

Terry D. Church

Banking Officer, Executive Administrative Assistant

J. Patrick Linville
Vice President, Manager of Problem Assets

Denise C. McBride

Denise C. McBride Overdraft Programs Administrator

Shawn P. Mallison Assistant Vice President, Credit Risk Review/CRA Officer

Janet S. Moser Credit File

Documentation Specialist

Laura S. McDaniel
Banking Officer, Credit Analyst

Joanna M. Reavis
Retail Collections Specialis

**Brian K. Vannoy** Senior Vice President, Commercial Credit Manager

**Data Processing** 

Wanda Byrd

Data Processing Specialist

**Lisa Chilton**Assistant Vice President,
Data Processing Manager

Anthony E. George 2nd Shift Systems Operator

Robin D. Lyons
Data Processing Supervisor

Mark H. Samuel
1st Shift Systems Operator

Janice Yopp
Data Processing Specialist

**Deposit Operations**Sharon H. Boles

Deposit Operations Supervisor

Mae S. Dixon
Deposit Operations Specialist

Donna E. Hagenah Deposit Operations Specialist

Judy Holt
Deposit Operations Specialist

**Donna Marion**Vice President, Deposit Operations Manager

Nicole B. Nelson Deposit Operations Specialis

Kelly A. Meriwether

**Electronic Banking** 

Russell E. Courchine Electronic Banking Specialist

Rebecca L. Doub Electronic Banking Specialist

Francene F. Hatcher Electronic Banking Specialist

Theresa R. Ingleston Electronic Banking Specialist

Lori D. McRee Electronic Banking Specialist

Dona W. Neal
Senior Vice President,
Director of Electronic Banking

Christine F. Whitman Banking Officer, Electronic Banking Supervisor **Facilities** 

Lenny F. Caudill

Vice President,

Facility Engineer/Project Manager

Robert E. Ellis Maintenance Supervisor

L. Michael Farabee
Facility Project Manager

Ramona M. King Project Engineer

Henry A. Metzger Internal Bank Courier

Harry V. Rudder
Banking Officer,
Internal Bank Courier Supervisor

Mariano Sanchez

Banking Support Specialist

Weldon M. Wilmoth (Marshall)
Internal Bank Courier

**Finance & Accounting** 

Allison S. Allen
Banking Officer, Accounting Specialist

A. Dee Branning Assistant Vice President, Financial Analyst

Craig L. Call

Leigh Ann Davis

**Tabatha G. Essex**Vice President, Accounting Supervisor

Denise L. Griggs

Candace N. Link
Banking Officer, Shareholder Services Specialist

James C. Monroe
Senior Vice President, Treasure

**Human Resources**Candace H. Aldridge

Recruiter

Toby A. Boles

Terry P. Freeman

Banking Officer, HR Support Manager
Mary D. Smothers

Banking Officer, HR Payroll Manager Bobbie L. White (Luann)

Information Technology

J. Scott Anderson Assistant Vice President,

Application and Database Services Ma James D. Brown

Network Security Administrator **Michael S. Harris** Senior Application and

Wesley G. Hinshaw

Coby J. Wesley

Dennis W. Wilson Assistant Vice President,

## People

#### **Internal Audit**

Melissa K. Cook

Paul D. Guy

Director of Internal Audit

Pamela S. Lawson

E. Charles Osayamwen

#### **Loan Administration**

Bonnie U. Beck

Banking Officer,

Loan Administration Documentation Specialist

Angela R. Brown

Loan Administration Booking Specialist

A. Jane Calloway

Loan Administration Collateral

Sarah C. Doby

Loan Administration Documentation Specialist

Cathy F. Eaton

Operations Officer, Loan Administration

Documentation Specialist

Rebecca W. Eaton Loan Administration Documentation Specialist

Dianna L. Ebright

Jennifer L. Flynn

Loan Administration Documentation Specialist

Tammie T. Holt

Assistant Vice President,

Loan Documentation Risk Manager

Phyllis Carraway-King

Operations Officer, Loan Administration

Stacey M. Martin

Assistant Vice President, Loan Administration Operations Supervisor

Teri Martin

Loan Administration Documentation Specialist

Tammy G. Mayes Banking Officer, Loan Administration **Booking Supervisor** 

Susan M. Murph

Loan Administration Booking Specialist

Amber E. Redmon

Loan Administration Documentation Specialist

Jannifer D. Scales

Loan Administration Booking Specialist

James M. Shackett

Christina A. Teague

Loan Administration Specialist

Joshua F. H. Wood Loan Administration Documentation Specialist

Kathryn D. Wood

Loan Administration Specialist

Sally Wright Loan Administration Documentation Specialist

Marketing

Suzanne M. Dixon Assistant Vice President,

Marketing Coordinator

Lisa M. Edwards

Mortgage (W-S)

Alison C. Ball

Portia B. Ellis

Mortgage Support Specialist

Jaqueline C. Kraft

Mortgage Loan Shipper/Post Closer

John L. Manning

Jeffrey T. Martin

Teresa L. Miller

Mortgage Office Manager

Angela L. Presnell

Banking Officer, Mortgage Processor

Virginia F. Reaves (Jennie)

Banking Officer, Mortgage Closer Jenea J. Triplett

Mortgage Loan Processor

**Operations** 

Aaron G. Dawson

of Technology & Operations

Philip M. Doerr

Director of Technology & Operations

Rebecca A. Mays

**Retail Banking Group** 

Molly C. Barber

Banking Officer, Regional Operations Manager

Garwood Childers, Jr. (Woody) Vice President, Retail Regional Manager

Jessica I. Harpe

Retail Banking Group Assistant

Cindy B. Hodges

Anna B. Long (Mandy)

Vice President, Retail Regional Manager

Jeffrey F. McDowell

Allison M. Smitherman

Melissa D. Mercado Vice President, Retail Banking

Relationship Manager

**SCB Connect** 

Alexis J. Cana Call Center Specialist

Kristen D. Doub

Amanda M. Massey

Sandra A. Shore

Jared R. Yates

Security

S. Todd Osborne

Assistant Vice President, Security Officer

**Southern Community Wealth Management** 

Leslie Acuna

Wealth Management Sales Associate

Joel D. Ayers

W. George Burns Assistant Vice President, Trust Manager

J. Daniel Choplin

Qualified Intermediary Exchange Business

Diane E. Cotton

Banking Officer, Customer Relationship Manager

Anjel C. Earls

Wealth Management Financial Advisor

Jessie L. Howard

Banking Officer,

Customer Service Associate

Lottie S. Kay

Timothy J. Lawson

Banking Officer,

David L. Maynard

Wealth Management Group Manager

**Training** 

Wanda P. Davis

Annette R. Knight

Senior Vice President,

Asheville Office

Daniel D. Anderson

Brady M. Blackburn, Jr.

Vice President, Commercial Banker

Christine V. Burrell

A. Leisa Capps

Banking Officer, Commercial Banking Support Manager

Jason S. Chambers

Assistant Vice President, Construction Lender Shawn M. Fitzpatrick

Charles L. Frederick

Western Regional Banking President

Montese S. Todd

Jeffrey T. Yancey

**Clemmons Office** Cynthia A. Dinkins

Robin A. Durham

Lowell A. Hewett

Susan Lambertson

Brenda G. Wood

Beth V. Yoran

**Dobson Office** 

Donna B. Edwards

Rita K. Eiswald

Kevin S. O'Neal Assistant Vice President, Branch Manager

Jeffrey D. Stewart

Brandi B. Sumner

Sabrina B. Thomas

**Greensboro Office** 

Samuel S. Alexander (Scott)

Certified Mortgage Planner

Eileen M. Church

Construction Lending Support Specialist

Joseph A. DePasquale

Senior Vice President

Eric J. Fitzgerald

James R. Karr

Mortgage Support Specialist

Sonja G. Kennedy

Assistant Vice President, Branch Manager Miranda L. Kenney

Teller Supervisor

Kristen D. Leonard Commercial Banking Support Specialist

Brian R. Pomante

Martin D. Pratt

Selena J. Stephens

Commercial Banking Support Specialist

John C. Vestal Vice President, Commercial Banker

Julie A. Whittington

**High Point Office** 

Kenneth J. Esposito

Assistant Vice President, Branch Manager

N. Elizabeth Johnson Teller Supervisor Lynette C. Lipscomb

James J. O'Brien

Jennifer L. Loflin

Selena J. Stephens Commercial Banking Support Specialist Winifred J. York (Wendy)

Jonesville Office Donna O. Brooks

Misty P. Marion

Rhonda J. Martin

Renieta J. Mathis

Banking Officer, Retail Banker

Philip H. Norman Vice President, Branch Manager

{ 26-27 }

## People

Bradley K. Bumgarner Assistant Vice President, Branch Manager

Julie M. Cook Banking Officer, Retail Banker

Lianet V. Hoyos

Judith K. Kale

Peggy S. Lawson

Richard N. Mabe (Ned) Vice President, Commercial Banker

Trista A. Shipley

Julia A. Slezak Retail Banker

Katherine R. Trotter

#### **King Office**

Rebecca D. Barbor

Velda F. Haynes

Mary Anne Hicks

Jackie L. Lankford

Sandra J. Novak

A. Denise Snyder

#### **Madison Office**

Dixie C. Baughn

Susanne S. Fulk

Sherrie L. Hawkins Banking Officer, Retail Banker

James R. Jackson, Jr. Assistant Vice President, Branch Manager

Angela M. Wagner Senior Teller

#### **Mooresville Office**

Colin G. Clark

Karen F. Floyd Senior Vice President Southern Regional Banking Executive

Nikki R. Goss

Bruni T. Melius

Robert F. Nav

Kim M. Pech

John G. Reeves

Katherine F. Reimer

Teller Supervisor

Sharon K. Spry Banking Officer, Commercial Banking Support Specialist

Kelly R. Swenson

Allegra L. Vicenty

Bethany R. Welch Banking Officer, Retail Banker

Stephanie M. Wetzel

David L. Whitley Mortgage Originator

#### **Mount Airy 601 Office**

Amanda J. Casstevens
Teller Supervisor

Carolyn B. Gentry

Kimberly E. Grice Banking Officer, Branch Manager

Shelia K. Love

Kimberly L. Quesinberry

Maggie D. Tilley

Staci L. Welch

#### **Mount Airy Downtown Office**

Maria I. Alonso

Gretta L. Brown Commercial Banking Support Specialist

Hazel G. Gardner

Michelle L. King

Maria I. Leonides

James M. Lewis

Bridget M. Soots

Jeffrey D. Stewart

Angela N. Tate Banking Officer, Retail Banker

Maggie D. Tilley

Jonathan C. Tucker (Cory) Assistant Vice President, Commercial Banker

Stephanie D. Williams

#### **Pilot Mountain Office**

Jennifer A. Doby

Robert T. Gardner Assistant Vice President, Branch Manager

Nicole B. Hege

Assistant Vice President, Retail Banker Sara V. Moser

Jo Ann Shelton

Bobbi L. Venable

#### Raleigh Office

James W. Derrickson

A. Steele Hall, Jr. Vice President, Commercial Banker Stanley P. Moore

Michael C. Mayes Mortgage Originator

Bryan J. Powell

Triangle Region Mortgage Manager

Amy K. Strausbaugh Senior Teller

Judith Thurrell

Commercial Banking Support Specialist

#### **Sandy Ridge Office**

Melanie M. Hickman

Angie W. Joyce

Mitzi T. Nance

Assistant Vice President, Branch Manager

Wanda S. Shelton

#### **Union Grove Office**

Lisa S. Brown

Sandra J. Crater

Grant D. Gaither Part-Time Teller

Tammy M. Goodin

Jessica W. King

Betsy C. Long

Harriet P. Templeton

#### **Walnut Cove Office**

Denise W. Ashburn

Debra K. Bevill

Kathy M. Flinchum Banking Officer, Teller Supervisor

Melissa F. Giles

Sharon B. Tuttle

#### **Winston-Salem Main Office**

Melissa A. Burns Assistant Vice President, Branch Manager

Jennifer L. Cedeno

Rebecca L. Cockerham

Ron L. Goss

Banking Officer, Retail Banker

Jean Ann Harvey

Andrew C. Kay

Rachel W. McGinnis

Richmond W. Moore

Dustin J. Rowell

#### Winston-Salem South Park Office

Amanda J. Bailey

Justin E. Combs Banking Officer, Branch Manager

Aleatha G. Ellis

Janice L. Haraveth

Erin P. Nesbitt-Smith

Amanda L. Partin

Rashika D. Walters

#### **Winston-Salem Stratford Office**

Chip B. Carter

Kathryn G. DiBlasio

William L. Dwiggins Assistant Vice President, Branch Manager

Lori W. Eckenrode

Brian L. Gilroy Banking Officer, Retail Banker

Christen W. Pavlansky

Jessica A. Sheffield

#### **Winston-Salem University Office**

Angela H. Foster Teller Supervisor

Glenda J. Golding

Michelle D. Jefferson

Laura M. Millwood

Jonathan M. Sadler Banking Officer, Branch Manager

Dauna V. Scofield

Tiffany N. Shelton

#### **Yadkinville Office**

Theresann Ciro

Margaret L. Collins (LeDean)

Commercial Banking Support Specialist Heather D. Davis

Banking Officer, Retail Banker J. Roy Douglas

Vice President, Branch Manager Diane C. Flippin

Commercial Banking Support Specialist Tangee M. Hutchens

Samuel L. Luster

Melissa C. MacMenamin

Katrina S. Marler

Jennifer S. Mathis

Emily N. Norman

Amanda A. White

## Locations

#### **CORPORATE OFFICE**

4605 Country Club Road Winston-Salem, NC 27104 (336) 768-8500

#### **BRANCH LOCATIONS**

80 Peachtree Road, Suite 106 Asheville, NC 28803 (828) 274-7577

#### Clemmons

6290 Towncenter Drive Clemmons, NC 27012 (336) 778-8987

#### Dobson

201 West Kapp Street Dobson, NC 27017 (336) 386-8116

#### Greensboro

1505 Highwoods Blvd. Greensboro, NC 27410 (336) 834-5800

#### **High Point**

2541 Eastchester Drive High Point, NC 27265 (336) 883-3969

#### Jonesville

503 Winston Road Jonesville, NC 28642 (336) 526-5311

#### Kernersville

1207 South Main Street Kernersville, NC 27284 (336) 993-9488

105 Post Office Street King, NC 27021 (336) 983-2144

#### Madison

619 Ayersville Road Madison, NC 27025

#### Mooresville

210 Knob Hill Road Mooresville, NC 28117

#### Mount Airy Downtown

255 E. Independence Blvd. Mount Airy, NC 27030 (336) 789-3333

#### Mount Airy 601

2010 Community Drive Mount Airy, NC 27030 (336) 789-2100

#### Pilot Mountain

616 South Key Street Pilot Mountain, NC 27041

#### Raleigh

2626 Glenwood Ave., Suite 165 Raleigh, NC 27608 (919) 781-5501

#### Sandy Ridge

Highway 74 West Sandy Ridge, NC 27046 (336) 871-2100

#### Union Grove

1439 W. Memorial Highway Union Grove, NC 28689 (704) 539-4000

#### Walnut Cove

1072 North Main Street Walnut Cove, NC 27052

#### WINSTON-SALEM

#### Main

4701 Country Club Road Winston-Salem, NC 27104 (336) 794-9911

#### Stratford Road

500 South Stratford Road Winston-Salem, NC 27104 (336) 724-2075

#### South Park

3151 Peters Creek Parkway Winston-Salem, NC 27127 (336) 785-3570

University 225 East Hanes Mill Road Winston-Salem, NC 27105

#### Yadkinville

532 East Main St. Yadkinville, NC 27055 (336) 679-4121

#### **ATM LOCATIONS**

4575 Yadkinville Highway Pfafftown, NC

#### ATM Plus

River Ridge Shopping Center 1466 River Ridge Road Clemmons, NC

3484 Robinhood Road Winston-Salem, NC

#### ATM Plus

216 West 4th Street Winston-Salem, NC

Cash only ATMs located throughout North Carolina. Visit our website at www.smallenoughtocare.com for a current list of locations

#### VCS MANAGEMENT, LLC

#### Winston-Salem

112 Cambridge Plaza Drive Winston-Salem, NC 27104 (336) 768-9343

#### Atlanta

The Bankers Bank 600 Pace Summit 2410 Paces Ferry Road Atlanta, GA 30339-4098 (770) 805-2320

#### **MORTGAGE OFFICES**

#### Asheville

80 Peachtree Road, Suite 106 Asheville, NC 28803 (828) 274-7577

#### Greensboro

1505 Highwoods Blvd. Greensboro, NC 27410 (336) 834-5800

#### Mooresville

210 Knob Hill Road Mooresville, NC 28117 (704) 660-8400

#### Raleigh

2626 Glenwood Ave., Suite 165 Raleigh, NC 27608 (919) 781-5501

#### Winston-Salem

4625 Country Club Road Winston-Salem, NC 27104 (336) 774-2356

## Services

#### **PERSONAL SERVICES**

#### Checking

Classic Checking ME Banking
Performance Plus Checking Community 50 Plus Checking Preferred Money Market

#### Savings

Money Market Plus Classic Savings Minor Savings (18 and under) Holiday Savings Club

#### **Mortgages**

Fixed-Rate Mortgages Adjustable-Rate Mortgages Reverse Mortgages Construction-to-Permanent Loans First-Time Home Buyer Loans Interest-Only Products
Specialty Mortgage Loans

#### **Investment Services**

**Investment Planning** Full-Service Brokerage Dividend Reinvestment Online Trading 401k Plans

#### **Trust Services**

Trustee Services Investment Management 1031 Exchange Custody of Assets Estate Settlement Real Estate Swaps

#### **Credit Services**

ReadyCredit Lines Consumer Credit Lines Credit Cards Platinum Advantage Credit Cards Home Equity Lines Car, Home Improvement, and Personal Loans Automatic Drafts

#### Insurance

Personal Umbrella Liability

#### **Other Personal Services**

**Debit Cards** Personal Online Banking Community 24 ATMs Touchtone Banking Travelers Checks **Notary Service** Automatic Drafts Foreign Currency Wire Transfers Safe Deposit Boxes Check Imaging

#### **BUSINESS SERVICES**

#### **Deposit Services**

Free Business 500 Free Business 500
Business Analysis
Community Basics (for Non-profits)
Community Plus (for Non-profits)
Business Money Market
Certificates of Deposit
Business Debit Cards
Business Credit Cards

#### **Cash Management Services**

Business Online Banking Touchtone Banking Sweep to Line Zero-Balance Account Lockbox Merchant Credit Card Services
Account Reconciliation Wire Transfers Direct Deposit Remote Deposit Positive Pay Fraud Protection

#### **Loans and Credit Services**

Preapproved Lines of Credit for Construction Permanent Mortgage Financing Acquisition and Development Loans Working Capital Lines of Credit Commercial Real Estate First Mortgage Asset-Based Lending **Leasing Services** Letters of Credit Short-Term Credit Facilities Small Business Administration (SBA) & Government-Sponsored Loans Overdraft Lines of Credit

#### **Trust and Investment Services**

Full-Service Brokerage Trust Services and Employee Benefit Plans Money Management

#### **International Services**

Foreign Currency Exchange

#### Insurance

Commercial Property Commercial General Liability Workers Compensation

#### **Packaged Services**

Small Business Package Builders Package Preferred Employee Package (PEP)

## Shareholder Information

#### **STOCK TRANSFER AGENT**

First-Citizens Bank & Trust Company P.O. Box 29522 Raleigh, NC 27626-0522 (919) 716-2053

#### STOCK LISTING AND MARKET

Southern Community Financial Corporation common stock is traded on the NASDAQ Global Select Market under the symbol SCMF. There are approximately 7,200 holders of the common stock. Southern Community Trust Preferred securities are listed under the symbol SCMFO.

#### **GENERAL COUNSEL**

Blanco Tackabery & Matamoros, P.A. P.O. Drawer 25008 Winston-Salem. NC 27114-5008

### REGULATORY AND SECURITIES COUNSEL

Williams Mullen Highwoods Tower One, Suite 500 3200 Beechleaf Court Raleigh, NC 27604-1064

#### **INDEPENDENT AUDITORS**

Dixon Hughes PLLC 2501 Blue Ridge Rd., Suite 500 Raleigh, NC 27607

#### ANNUAL SHAREHOLDERS' MEETING

May 26, 2009, 3:00 p.m. Village Inn Golf & Conference Center Interstate 40, Exit 184 Clemmons, NC 27012

#### SHAREHOLDER CONTACT

Candace Link (336) 794-9884 shareholder.relations@smallenoughtocare.com

#### INVESTOR CONTACT

Elizabeth H. Prince (Liz) (336) 774-2341 investor.relations@smallenoughtocare.com

### Market Makers

Sandler O'Neill & Partners, L.P. 3424 Peachtree Road, N.E. Suite 2050 Atlanta, GA 30326 (404) 442-2865

Legg Mason Wood Walker, Inc. P.O. Box 1476 Baltimore, MD 21203-1476 800-368-2558

Knight Securities Subsidiary of Knight Trading Group, Inc. Newport Tower 525 Washington Boulevard Jersey City, NJ 07310 800-544-3684

Scott & Stringfellow, Inc. P.O. Box 1575
Richmond, VA 23218

Haberman Brothers 900 Third Avenue New York, NY 10022 Danielson Associates, Inc. 6001 Montrose Road Suite 405 Rockville, MD 20852 (301) 468-4884

Friedman, Billings, Ramsey & Co Potomac Tower 1001 19th Street North Arlington, VA 22209 (703) 312-9619

Stifel, Nicolaus & Co, Inc. 501 North Broadway St. Louis, MO 63102 (314) 342-2261

Raymond James & Associates 880 Carillon Parkway St. Petersburg, FL 33716 (727) 567-5022

Howe Barnes Investments, Inc. 222 South Riverside Plaza 7th Floor Chicago, IL

## **Equity Analysts**

Carter Bundy Stifel, Nicolaus & Co., Inc. 220 South Orange Avenue Livingston, NJ 07039-5817 800-325-7926

Christopher Marinac FIG Partners LLC 1545 Peachtree Street NEW Suite 650 Atlanta, GA 30309 (404) 601-7210

James M. Schutz Sterne Agee & Leach, Inc. 800 Shades Creek Parkway Suite 725 Birmingham, AL 35209

# A Salute to Southern Community Employees

Getting through the tough times together, delivering the best customer service in the industry, working to strengthen relationships and build business with every contact – none of this would be possible without the extraordinary commitment of our employees. After 12 years in business, we can say that people with a passion for service know they will find a congenial environment at Southern Community. And that's not just a hunch. In 2008, the great majority of our employees participated in a confidential survey conducted by Cass Bettinger & Associates, an independent firm. Here are the statements our employees most strongly agreed with:

- This bank has high ethical standards, which makes me proud to work here.
- I can, with confidence, provide several excellent reasons to non-customers for doing business with this company rather than with our competitors.
- This company has a welldeserved positive image in our communities as an exceptional place to do business.
- I am very proactive in recommending my company to friends and associates as a great place to do business; I honestly do all I can to help us grow.
- Based on my own experience and what I hear from employees of other banks, this company has a great reputation as a place to work.

Whether it is walking in support of a cure for cystic fibrosis, walking a customer to her car on a rainy day, or walking a would-be entrepreneur through the intricacies of setting up his books, our employees walk the walk every day.

They will do all in their power to continue to keep Southern Community a great place to bank, a fine place to work, and a caring corporate citizen.

That is our unwavering commitment.

Community Financial Corporation

Small Enough To Care

